

# Pop Up Counta

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Total area including bleed:  
1564 (w) x 974 (h) mm

Trimmed size:  
1540 (w) x 950 (h) mm

Visible area:  
1540 (w) x 950(h) mm

## General guidelines

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- CMYK
- Convert Pantone colours to CMYK.
- Do not supply RGB images.
- Do not embed images, supply them.
- Resolution must be 300 dpi at 25% of output size.
- All fonts must be converted to outlines.
- Please supply artwork as PDF or Illustrator EPS files.

## This template

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- Is supplied at 25% of finished size.
- Includes bleed (as shown by the red keyline).
- Overall template size:  
391 (w) x 243.5 (h) mm

## **End Curve**

Please keep logos to this area, so they can be seen from the front.

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Please keep logos to this area, so they can be seen from the front.